



# Helping feed hungry kids in Pennsylvania

## PROJECT OVERVIEW

Beefing Up for Backpacks is on a mission to provide high-quality protein to children in need by adding a nutritious 1-ounce beef stick to every backpack distributed through Pennsylvania's weekend food programs. These programs, operated entirely on donations and grants, offer essential meals to children facing food insecurity on weekends. Currently, less than 2% of the food in these backpacks is animal protein—a critical nutrient for growth and development. Beefing Up for Backpacks aims to bridge this gap by delivering shelf-stable, protein-rich beef sticks to kids across Pennsylvania.

### The Need for Support:

To make this mission a reality, we rely on the generosity of businesses, industry partners, and community members. By supporting Beefing Up for Backpacks, you are directly contributing to the fight against childhood hunger and helping students show up to school well-nourished and ready to learn.

### How You Can Help:

We are seeking both monetary and product donations to reach our goal of providing 500,000 beef sticks per week throughout Pennsylvania's school districts.

- Monetary Donations: Every dollar helps cover costs for beef sticks, distribution, and other essential program elements.
- Product Donations: We need donations of packaging materials, beef trim, seasonings, casings, and equipment to keep production costs low and quality high.

## How to Donate:

Please reach out to:

**Amanda Butterfield**  
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(765) 730 - 9302

**Nichole Hockenberry**  
[nhockenberry@pabeef.org](mailto:nhockenberry@pabeef.org)  
(570) 295 - 8049

Donations can be processed directly through our 501(c)(3) status under the Pennsylvania Beef Foundation, ensuring your contribution is tax-deductible.

### Be Part of the Solution:

Join us in providing critical nutrition to Pennsylvania's children. With your help, we can make a lasting impact on the health and wellbeing of our future generations.

**Thank you for supporting Beefing Up for Backpacks!**

Beefing Up Backpacks, Pennsylvania Beef Foundation  
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