



Beef & Veal in the Classroom

Lesson Tool Kit

September 1, 2017 – June 30, 2018

Classroom Lesson Tool Kit

PA Beef Council is excited to offer an assortment of high quality, easy to use educational materials at no cost to you or your school for your participation in the Beef & Veal in the Classroom Program! As you are planning for the rest of the school year, keep in mind the materials offered to Family and Consumer Science instructors are an excellent resource for teaching nutrition, meat preparation and safe food handling practices, as well as providing recipes to your students. Whether you teach food preparation classes or more general lifestyle classes, you will find materials that fit your curriculum.

Farmland Film

The beef council provided each school in the program with a copy of the [Farmland Film](#) to be viewed during your beef or veal lesson. Award-Winning Director, James Moll, takes an in-depth look into the lives of young farmers and ranchers, to demonstrate the passion for agriculture that has been. Any new schools in the program will also receive a copy of the DVD. FARMLAND lesson plans, to accompany the film were also created. You can also find them directly at discoveringfarmland.com. The lesson plans were created in conjunction with Discovery Education, the leading provider of digital content and professional development for K-12 classrooms, Discovering FARMLAND offers interactive resources that allow teachers and students to experience the industry through the eyes of six young farmers and ranchers, all while learning about food production's connection to science, economics, technology and sustainability.

Basics About Beef

Basics About Beef is partnering with Nasco and have added two beef lessons to their website. Nasco will be sharing the beef lessons and the online Basics About Beef booklet with FCS teachers across the U.S. BeefLessons.com is another website hosted for FCS teachers to find lessons and teaching resources. All lessons can be printed direct from the website or downloaded to be used digitally.

[Basics about Beef - Nasco Lessons](#)

[Basics about Beef – Nasco Lessons - PDF](#)

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Ag Mag

The beef ag mag is made available through a partnership with the American Farm Bureau Foundation and the Beef Checkoff. It is perfect non-fiction text which includes section on beef breeds, nutrition, beef lifecycle, career profiles, food safety, label reading information and other suggested activities. The Ag Mag is available free of charge online at, <http://www.agfoundation.org/files/BeefeReaderFLIP/#p=1>. You can also request hard, printed copies if interested.

MyMeatUp App

In early 2017, the North American Meat Institute (NAMI) release the first-of-its-kind mobile app aiming at helping consumers become more confident when buying meat and poultry. The free MyMeatUp app is the only available app with a full guide to **beef**, pork, lamb and **veal** retail meat cuts. The app draws on content from www.MyMeatUp.org, a popular resource that was launched in 2016. This dynamic, interactive app offers consumers a convenient, go-to guide that will equip shoppers with essential tips when buying, preparing and cooking meat and poultry products. It is a great resource, especially for younger shoppers just starting to navigate the grocery store on their own for themselves and their family, to answer questions they have about the meat in the case.

Additional Resources

To further enhance your beef or veal lesson, please visit the below webpages for additional resources. If there are any additional resources you would like to request, please note the amount and name of the handout when submitting your Application Form.

- Beefnutrition.org
- Vealmadeeasy.com
 - [Resource Page](#)
- Factsaboutbeef.com
- Beefitswhatsfordinner.com
 - [Interactive Beef Lifecycle](#)
 - [Tasty Beef Videos](#)
- [Beef For Dinner – YouTube](#)
- Vealfarm.com
 - [Today's Veal Video](#)
 - [Veal Wisconsin Farm Tour](#)
- Kid-Friendly Recipes – American Farm Bureau Foundation
 - http://myamericanfarm.org/files/Recipe_PDFs/KidFriendly_Beef_Recipes.pdf
- <http://www.mymeatup.org/>

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